

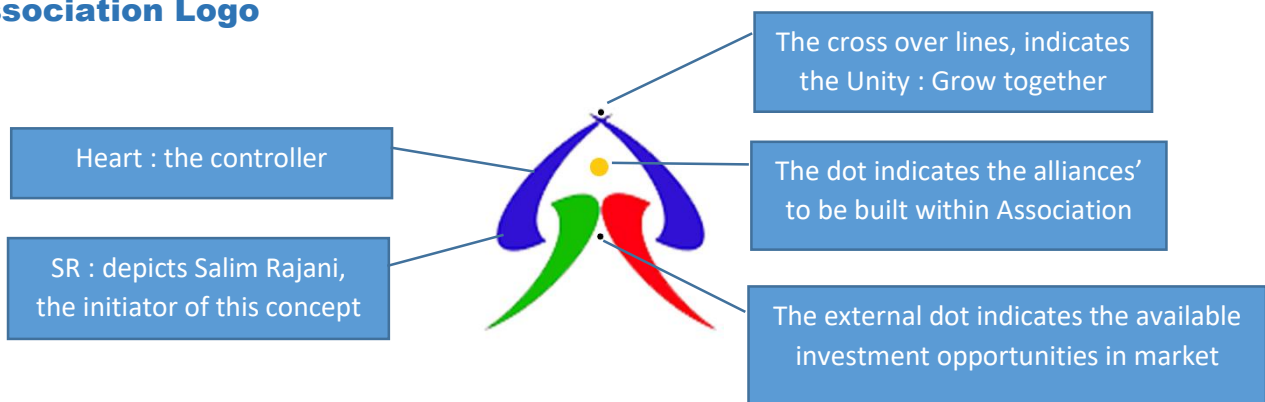


Concept Paper

Preamble

Real estate remains a consistent avenue for generating income, offering stability and potential for long-term growth. Despite the current downturn in the real estate market and high interest rates, forecasts suggest a potential decline in interest rates in the near future, potentially revitalizing the market. Challenges such as inventory shortages persist, but as rates decline, we anticipate a resurgence in both residential and commercial real estate markets. However, navigating real estate investment can be complex for individuals, which is why there are various real estate crowd funding platforms, Syndication firms and Real Estate Investment Trust opportunities are available in the market. These opportunities allow investors to participate with as little as \$10, catering to a wide range of investors, including accredited individuals interested in large-scale projects.

The Association Logo



Objectives:

- A) Our prime objective is to share all available real estate residential and commercial investment opportunities through crowd funding platforms, syndication corporations, real estate investment trusts / real estate stocks and other initiatives.
- B) The Association respects each member's autonomy in investment decisions, encouraging legal guidance and investing based on individual trust and comfort levels
- C) This initiative will help small and large scale investors to:
 - a. Diversify investment
 - b. Find best possible options to generate passive income
 - c. Build equity
 - d. Learn about the investment opportunities
- D) Create project based alliance and groups within the association
- E) Our goal is to build the association to a level where project will look towards us and offer best deals.

Implementations

Inspiring Wall of Wealth (WOW!)	Online Sessions	Alliance / Groups
<p>The Wall of Wealth is designed to share all available real estate investment opportunities in the Market offered by:</p> <ul style="list-style-type: none"> a) Crowd funding platforms b) Syndication Corporations c) Stocks offered by Real Estate Investment Trusts. 	<p>We'll be conducting virtual sessions in English and Urdu to give you an overview of these opportunities, alongside representatives from these corporations for deeper insights</p>	<p>IISA Association members can collaborate and form project based alliances and groups.</p>
<p>Get a quick glimpse of ongoing and completed projects by these corporations/trusts for insights into their nature and investment returns</p>	<p>Anyone can participate in the session. Discounts for the Gold members</p>	<p>Only for the IISA Association members</p>
<p>This page will save your a lot of time:</p>	<p>Sessions on the ongoing basis</p>	<p>Focus group discussion session</p>

<p>a) Access exclusive site details effortlessly with our pre-gathered information—no account creation required.</p> <p>b) We've done the digging, saving you the hassle of sifting through documentation.</p> <p>While the provided information may not be exhaustive, it offers a directional overview to guide you.</p>		
Available only for the members		

Who can Join:

- a) Accredited investors
- b) Non Accredited investors
- c) Project based groups/syndicators
- d) Learners and opportunities explorer

Membership Tiers:

Silver Membership	Gold Membership	Virtual Sessions
Access to the Wall of Wealth	Access to the Wall of Wealth	Anyone can participate in the virtual sessions by paying the fee.
Special Realtor's cash rebates on residential and commercial deals	Special Realtor's cash rebates on residential and commercial deals	
	Be the first to access exclusive deals and investment opportunities before anyone else	
	Get up to 50% off on sessions and workshops	
	Access to the investment projects initiate by the Association member in future	

GUIDANCE & ADVISORY

investors seeking non-legal guidance, assistance with investment account creations, access to standard document templates, notarization services or connections with investment corporation representatives, may obtain personalized support.

Real Estate Agent Services

Exclusive cash rebates available for IISA Association members seeking real estate agent services.

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Disclaimer: The IISA Association will not engage in any financial proceedings. Members are encouraged to seek assistance from legal advisors, attorneys, CPAs, or other sources to verify and invest. The investment and project information available on the website is gathered from data available on the corporation's website and is for guidance purposes only. Investors should consult company representatives before making any investment or other decisions. Management reserves the right to accept or cancel registration if it violates our policies or may harm the Association's interests. Investment programs, presentations, and confidential information should not be shared; non-compliance may result in disciplinary action. All projects and opportunities will be offered to members based on their level of interest. All opportunities will be shared based on priority and details as provided in the membership form and served on a first-come, first-served basis. The Association may contact members via email, phone calls, text, Whatsup App messages, and other digital platforms. The IISA is not responsible for any loss or damages to investors, so each individual is solely responsible for their own decisions. Membership and other fees may increase or decrease.